

MG Motor revealed the Next-Gen Hector's Interior Design Concept – A Symphony of Luxury

Gurugram, September 07, 2022: MG Motor India has released another teaser of the soon-to-be-launched Next-Gen Hector. Conceptualized as a 'Symphony of Luxury', the interior of the Next-Gen Hector is designed to offer a cinematic and immersive experience complemented by handcrafted textures, soft-touch tactile, and versatile ambience on demand.

The dual tone Oak White & Black Interior, along with the rich brushed metal finish, ensure that the cabin of the Next-Gen Hector exudes a sense of luxury, which is amplified by the cockpit-like console. Additionally, coupled with leather covering, the all-new instrument panel is designed with horizontal lines and runs through the door panel to form a front cabin space surrounded by a wingspan. The chrome trim on the AC vents further amplifies the high-end luxury offered in the next-gen Hector.

To further offer an intelligent and personalised interaction, India's largest 14" HD Portrait Infotainment System is supported with Next-Gen i-SMART technology that promises to deliver a responsive, accurate, and seamless experience. Ensuring a seamless blend of technology and luxurious interior, the Next-Gen Hector will also feature wireless Android Auto and Apple Car Play for added convenience and Full Digital 7" Configurable Cluster offering a wide field of vision and immersive virtual display.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 98 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.

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